

# Visual Culture

**Visual Culture** - Visual culture. Visual culture is the aspect of culture expressed in visual images. Many academic fields study this subject, including cultural studies, art history, critical theory, philosophy, media studies, and anthropology. Challenge is studying visual culture as a system, but not as a pure state of visibility (i.e. a system of visual meanings that are not purely imagistic--not formed only of images--but include texts and graphic design, design of functional object, architecture, logos. Visual Culture. Visual Culture is human culture based on visual media — pictures, sculpture, and (sometimes) dance— as opposed to oral culture and print culture, based on language, words, and writing. The oldest evidences of human intellectual and cultural activity, dating back some 25,000 years B.C.E., are cave paintings of objects,...VISUAL CULTURE. While visual culture has certainly been around as long as culture itself, the phrase visual culture used to denote a specific component of culture in general, a set of visual practices, or an academic discipline is quite recent.